



Chantal Chanez

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<http://chantalchanez.wix.com/book>

Office: Pack Office 2010 (Excel, Word, PowerPoint)

Chart: Pack Adobe CS6 (Photoshop, Illustrator, InDesign)

Automatic layout: Pageondemand

Sales and management: Fastmag (ACE informatique), Texas Mag (ASTI) et Cegid (Veges)

Skills

Advice customers on communication media and artistic achievements - Job control - Creation of concepts to improve sales outlets, customer loyalty, create an event, a site - Product Launch - ergonomic design and dress up websites - brief plug for shooting in studio or on location - steering and coordination between stakeholders - production and dissemination procedures shooting - Tracking shots and validation - Recommendations for business plans - promotional actions and Event - participation in the implementation of media plan - development and monitoring of projects - response to tender and client recommendations - quotation realization, participation in the negotiation and monitoring budget - Animation Meeting - Processing and analysis of different data - Writing and sharing procedures and Databases - Recruitment and training of editors, designers, stylists and photographers - Meeting deadlines and budgets - Interface customers / suppliers - portfolio Development customers.

Career

2012 – 2016

Artistic director and project manager - **Freelance**

2005-2012

Artistic director and Head of studio pictures production - **McCann Worldgroup**

2001-2005

Artistic director - ACAM (FCB Group)

2000-2001

Multimedia project manager - **Le Public Système Images**

1999-2000

Multimedia project manager - **MBA Communication**

1995-1999

Head of Studio print execution - **EDIP Paris**

1994-1995

Development officer - **Studio Photos Ravassod**

1990-1993

Head of studio print execution - **EDIP Lyon**

1988-1990

Mode maker - **Studio Quick**